

FULL-SERVICE WEBCASTING CAPABILITY STATEMENT

Providing high-quality, cost-effective webcasting solutions.

Core Competencies

We manage all details, start to finish:

- Video webcast production and encoding.
- Pre-event coordination.
- Trained and skilled technician provided for every webcast.
- Cloud-based content management.
- No downloads or apps required.

Past Performance

Past and ongoing clients include:

- NYS Department of Health
- NYS Office of the Attorney General
- NYS Bar Association
- Columbia University
- Mt. Sinai Medical Center
- Franklin D. Roosevelt Presidential Library

Differentiators

State of the Art: Proprietary hardware and software solutions including the TW Mediacart™ and our content management system, TAM™, or Total Asset Manager, make for a unique and optimized process from production to delivery.

Quality and reliability: An infrastructure that includes multiple-point redundancy and the use of tier-one data centers.

Cross-device capable: Our webcasts work on PC, Apple devices and Android devices.

Partnership: We work with our contracted federal agencies to deliver open, accessible, and easy-to-navigate webcasts that further the goals of the “U.S. Digital Services Playbook.”

No subcontracting: On-site technicians are trained and skilled in video production and event A/V technology. Our employees include video and software specialists.

Flexibility: We partner with clients for a successful outcome. No penalties for short notice.

Breakthrough pricing: We have created a system that is so innovative and efficient that it allows us to offer high- quality full-service webcasting at a great price.

Corporate: Small Business

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